

HNGD



Haitian Network Group of Detroit
60 E Milwaukee
P.O. Box 2106
Detroit, MI 48202

Dear Community Members and Supporters:

On behalf of the Haitian Network Group of Detroit (HNGD), it is a pleasure to invite you to the 2017 ***Bèl Bagay Lakay*** (Beautiful Things from Home in Haitian Creole), our Haitian Art and Craft Festival scheduled to take place on July 29 & 30, 2017 at the Sundquist Pavilion and Riley Park in Downtown Farmington. This biennial 2-day outdoor event is designed to give the Metro Detroit residents an opportunity to sample and experience the uniqueness of the Haitian culture. The 2015 ***Bèl Bagay Lakay*** was a great success and we assure you that the 2017 event will be even better. Several well-known Haitian artists and artisans in the US and Haiti have already reaffirmed their participation in this wonderful event.

The Haitian Network of Detroit (HNGD) was founded in 1999 and acquired its 501(c)(3) non-profit status in 2003. The organization was designed with the following objectives:

- To promote Haitian culture and create a forum for Haitians and friends to network.
- To facilitate communication between Haitians and other organizations in Detroit
- To contribute to the welfare of Haitians worldwide
- To advocate the expansion and improvement of cultural diversity in the Detroit area

I would like to offer you the unique opportunity to showcase your business during ***Bèl Bagay Lakay*** and on the HNGD website. The benefits to advertising your business during this event are invaluable and the cost minimal in comparison to traditional advertising methods.

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Should you require further information please visit our website at
www.haitiannetworkdetroit.org or contact the event co-chairs:

Margareth Corkery
Cell: 248-231-5767

Dr. Marie Soledad Nelson
248-895-8978

Email: niquie25us@yahoo.com

Email: nelsonmarie@sbcglobal.net

HINGD looks forward to partnering with you on this wonderful project.

Sincerely,

Shirley Alcé-Konaté
President,
Haitian Network Group of Detroit

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2017 Bèl Bagay Lakay Sponsorship Package

Nègre Maron Level - \$2,000

Your business logo on Banners and flyers for event
Verbal recognition of your business during *Bèl Bagay Lakay*
Your logo on the HINGD website with link to your website for a period of 24 months
Your business logo in *Bèl Bagay Lakay* souvenir book
2 reserved seats at the opening ceremony
4 tickets to the VIP reception and 4 T-shirts

Citadelle Laferrière Level - \$1,000

Your business logo on Banners and flyers for event
Verbal recognition of your business during *Bèl Bagay Lakay*
Your logo on the HINGD website with link to your website for a period of 12 months
Your business logo in *Bèl Bagay Lakay* souvenir book
2 reserved seats at the opening ceremony
3 tickets to the VIP reception and 3 T-shirts

Palais Sans-Souci Level - \$500

Your business logo on Banners and flyers for event
Verbal recognition of your business during *Bèl Bagay Lakay*
Your logo on the HINGD website with link to your website for a period of 6 months
Your business logo in *Bèl Bagay Lakay* souvenir book
2 reserved seats at the opening ceremony
2 tickets to the VIP reception and 2 T-shirts

Fort Jacques Level - \$300

Verbal recognition of your business during *Bèl Bagay Lakay*
Your logo on the HINGD website with link to your website for a period of 3 months
Your business logo in *Bèl Bagay Lakay* souvenir book
2 reserved seats at the opening ceremony
2 tickets to the VIP reception and 1 T-shirt